

Provider Price Transparency

Empower Your Members. Simplify Price Transparency. **Stay Compliant.**

Put healthcare cost clarity at your members' fingertips with Perspecta's Price Transparency solution. From machine-readable files to interactive comparison tools, we help health plans stay compliant, increase member engagement, and enable smarter, more cost-effective care decisions.

Transparency isn't just about numbers, it's about empowering members with reliable, actionable information:

- Compare in-network and out-of-network costs up front
- Access to personalized, out-of-pocket estimated based on health plan design
- View EOBs, cost bundles, and real-time pricing for better decision-making

COMPREHENSIVE TRANSPARENCY IN COVERAGE

Perspecta **delivers everything** your members need, and regulators require, in one seamless solution:

- **Real-time out-of-pocket estimates** using plan benefits and negotiated rates
- **Side-by-side provider comparisons** by cost, quality, and proximity
- **Bundled costs** for shoppable services and complex procedures
- **Plug-and-play compatibility** with existing directories or standalone use



HOW PERSPECTA ENSURES COMPLIANCE

Perspecta indexes CMS-compliant machine-readable files as its pricing source. Since the tool is **member-directed** (not plan-dictated), estimates remain compliant while empowering informed member navigation.

WHY HEALTH PLANS CHOOSE PERSPECTA

UNIFIED PROVIDER + PRICING INTELLIGENCE

Combines validated provider data with real-time, plan-specific pricing in one integrated experience

PERSONALIZED, ACTIONABLE COST INSIGHTS

Delivers member-specific out-of-pocket estimates to guide smarter, value-based care decisions

FLEXIBLE, SEAMLESS INTEGRATION

API-ready and machine-readable file compatible that works standalone or alongside your existing directory, including ProviderDirectoryAI

COMPLIANCE YOU CAN COUNT ON

Fully aligned with CMS Transparency in Coverage and No Surprises Act mandates to reduce regulatory risk and avoid costly fines

ENGAGEMENT-DRIVEN EXPERIENCE WITH MEASURABLE ROI

Modern UX, built-in analytics, and transparency tools increase member satisfaction, reduce claims spend, and improve NPS and Star ratings

PROVEN RESULTS

- **Up to 40% savings¹** in member costs through smarter provider selection
- **7% increase in in-network utilization²** via side-by-side comparison
- **Avoidance of costly CMS/NSA penalties** with turnkey compliance
- **Improved member satisfaction and loyalty** through cost clarity



Efficiency



Compliance



Superior Member Experience

YOUR CHALLENGES

- **LOW MEMBER ENGAGEMENT**
- **COMPLEX PROVIDER AND PRICING SYSTEMS**
- **RISING REGULATORY PRESSURE**
- **FRAGMENTED TECH ECOSYSTEMS**
- **RISING HEALTHCARE COSTS**

PERSPECTA DELIVERS

- Self-service tools that guide smarter decisions
- Unified experience combining provider + cost data
- Out-of-the-box TiC & NSA compliance
- Easy integration with minimal IT lift
- Transparent tools that drive cost-effective care

WHAT SETS PERSPECTA APART

INTEGRATED PROVIDER + PRICING INTELLIGENCE

Unified solution combining validated provider data with real-time pricing

FLEXIBLE DEPLOYMENT

Use standalone or alongside Perspecta's ProviderDirectoryAI—no system overhaul required

ACTIONABLE, PERSONALIZED COST DATA

Goes beyond estimates to support confident, well-informed choices

BUILT-IN ANALYTICS

Track member engagement and navigation behavior to continuously optimize outcomes

¹ Sage Publications | ² FAIR Health

Let's Talk

Let's turn price transparency into a **competitive advantage**.

sales@goperspecta.com | [GoPerspecta.com](https://goperspecta.com)

