

# Provider Price Transparency

Empower Your Members. Simplify Price Transparency. **Stay Compliant.**

Put healthcare cost clarity at your members' fingertips with Perspecta's Price Transparency solution. From machine-readable files to interactive comparison tools, we help health plans stay compliant, increase member engagement, and enable smarter, more cost-effective care decisions.

Transparency isn't just about numbers, it's about empowering members with reliable, actionable information:

- Compare in-network and out-of-network costs up front
- Access to personalized, out-of-pocket estimated based on health plan design
- View EOBs, cost bundles, and real-time pricing for better decision-making

## COMPREHENSIVE TRANSPARENCY IN COVERAGE

Perspecta **delivers everything** your members need, and regulators require, in one seamless solution:

- **Real-time out-of-pocket estimates** using plan benefits and negotiated rates
- **Side-by-side provider comparisons** by cost, quality, and proximity
- **Bundled costs** for shoppable services and complex procedures
- **Plug-and-play compatibility** with existing directories or standalone use



## HOW PERSPECTA ENSURES COMPLIANCE

Perspecta indexes CMS-compliant machine-readable files as its pricing source. Since the tool is **member-directed** (not plan-dictated), estimates remain compliant while empowering informed member navigation.

## WHY HEALTH PLANS CHOOSE PERSPECTA

### UNIFIED PROVIDER + PRICING INTELLIGENCE

Combines validated provider data with real-time, plan-specific pricing in one integrated experience

### PERSONALIZED, ACTIONABLE COST INSIGHTS

Delivers member-specific out-of-pocket estimates to guide smarter, value-based care decisions

### FLEXIBLE, SEAMLESS INTEGRATION

API-ready and machine-readable file compatible that works standalone or alongside your existing directory, including ProviderDirectoryAI

### COMPLIANCE YOU CAN COUNT ON

Fully aligned with CMS Transparency in Coverage and No Surprises Act mandates to reduce regulatory risk and avoid costly fines

### ENGAGEMENT-DRIVEN EXPERIENCE WITH MEASURABLE ROI

Modern UX, built-in analytics, and transparency tools increase member satisfaction, reduce claims spend, and improve NPS and Star ratings

## PROVEN RESULTS

- **Up to 40% savings<sup>1</sup>** in member costs through smarter provider selection
- **7% increase in in-network utilization<sup>2</sup>** via side-by-side comparison
- **Avoidance of costly CMS/NSA penalties** with turnkey compliance
- **Improved member satisfaction and loyalty** through cost clarity



Efficiency



Compliance



Superior Member Experience

### YOUR CHALLENGES

- LOW MEMBER ENGAGEMENT
- COMPLEX PROVIDER AND PRICING SYSTEMS
- RISING REGULATORY PRESSURE
- FRAGMENTED TECH ECOSYSTEMS
- RISING HEALTHCARE COSTS

### PERSPECTA DELIVERS

- Self-service tools that guide smarter decisions
- Unified experience combining provider + cost data
- Out-of-the-box TiC & NSA compliance
- Easy integration with minimal IT lift
- Transparent tools that drive cost-effective care

## WHAT SETS PERSPECTA APART

### INTEGRATED PROVIDER + PRICING INTELLIGENCE

Unified solution combining validated provider data with real-time pricing

### FLEXIBLE DEPLOYMENT

Use standalone or alongside Perspecta's ProviderDirectoryAI—no system overhaul required

### ACTIONABLE, PERSONALIZED COST DATA

Goes beyond estimates to support confident, well-informed choices

### BUILT-IN ANALYTICS

Track member engagement and navigation behavior to continuously optimize outcomes

<sup>1</sup> Sage Publications | <sup>2</sup> FAIR Health

## Let's Talk

Let's turn price transparency into a **competitive advantage**.

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